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Rising Stars: Meet Linda Paulasir of Germantown, MD



LOCAL STORIES



Today we'd like to introduce you to Linda Paulasir.

Hi Linda, we're thrilled to have a chance to learn your story today. So, before we get into specifics, maybe you can briefly walk us through how you got to where you are today?

From a very young age, I found my voice through unconventional mediums, often looking past the traditional canvas to find beauty in the unexpected. I spent my formative years experimenting with diverse textures—shaping intricate embossed art from steel sheets, repurposing eggshells into delicate candles, and mastering the fluid precision of glass painting. This lifelong fascination with tactile artistry and the chemistry of materials was the primary catalyst that drew me into the dental field.

Today, as a practicing dental hygienist, I've realized that my clinical work and my creative business are two sides of the same coin. The meticulous attention to detail and the specific polymers and impression materials used in dentistry are remarkably similar to the professional-grade products I utilize in my 3D hand casting business. My background in dental science provides me with a unique technical edge, allowing me to capture the finest details—from a wedding ring to the smallest skin texture—transforming raw materials into timeless, three-dimensional memories for families to cherish the impressions forever.

I'm sure it wasn't obstacle-free, but would you say the journey has been fairly smooth so far?

While my passion for 3D casting is deeply rewarding, it is not without its complexities. As a mother to a young family, the daily act of balancing clinical work, business operations, and home life is a constant exercise in prioritization. On the logistical side, sourcing the high-grade materials essential to my craft presents a unique hurdle; because of their specialized nature and limited local availability, I frequently navigate the intricacies of international vendors, customs, and fluctuating tariffs to ensure I only use the best products.

Beyond the logistics, there is a significant emotional weight to my work. My business serves clients across the entire spectrum of life—from the joy of a newborn to the somber beauty of a hospice patient or a beloved pet at the end of their life. We are often called upon during the most delicate moments, including stillbirths, to capture a final, tangible memory. Navigating these emotional landscapes requires a steady hand and a compassionate heart, but it is precisely this challenge that makes the work so profoundly meaningful.

Alright, so let's switch gears a bit and talk business. What should we know about your work?

The nature of our work is centered on capturing the fleeting chapters of life. We specialize in intricate hand-casting for families, preserving the unique bond of a multi-generational embrace or the protective circle of a couple. From the delicate, miniature details of a newborn's hands and feet to the transformative beauty of a pregnancy belly cast, we document the beginning of every journey. Our services also extend to honoring the loyal companions who share our lives through pet casting and the creation of bespoke memory boxes—carefully curated vessels designed to hold the tangible reminders of a life well-lived.

One of the most sacred aspects of our work is the creation of memorial casts for loved ones who have passed. We are often invited into these quiet, final moments to create a hand-casting that can be displayed during a memorial service—offering a powerful, physical presence for grieving family and friends. These pieces serve as more than just a tribute; they are a permanent, tactile connection to a life well-lived, allowing a family to literally hold onto the hand of their loved one for generations to come.

Is there any advice you'd like to share with our readers who might just be starting out?

To those just beginning their own creative or entrepreneurial journey, my advice is simple: start small, but give that small start your absolute everything. Success rarely arrives overnight, and it is often found in the quiet moments of persistence when no one is watching. Consistency is the true engine of growth. If you believe deeply in your vision, don't wait for the perfect moment—simply go for it. The path may be challenging, but the reward of building something meaningful is worth every step.

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